



GDPR fines a quick look

98%

Increase in data protection complaints in July '19, compared to same period in '18 (from 21,019 to 41,661, reported by The Guardian).

£183
MILLION

The fine imposed on BA in 2017 after >500,000 customers' data was stolen from its website and mobile app.

67%

of Europeans have heard of the GDPR (according to research by the EU commission).

33% 

of businesses evaluated in a study by Macro4 were found to be non-compliant with GDPR.

€20M 

or up to 4% of annual worldwide turnover of (whichever is greater) - the maximum fine for the most serious GDPR breaches.

89%



of EU respondents have appointed a Data Protection Officer (source: IAPP). If you haven't, Willans Data Protection services can help.

